



NORTHERN TERRITORY CATTLEMEN'S ASSOCIATION INC.

Advancing and protecting the interests of cattle producers in the Northern Territory

Member - National Farmers' Federation & Cattle Council of Australia

Agreement Signed for Northern Australia Beef Plan

The drive to develop a long-term plan for the North Australian beef industry took a major step forward today.

A memorandum of understanding was signed between the Northern Territory Cattlemen's Association, Cattle Council of Australia, AgForce Queensland, and the Pastoralists and Graziers Association of Western Australia.

The ceremony took place at the NT Cattlemen's Association annual conference in Darwin.

NTCA chief executive Tracey Hayes said the push for Beef Plan North, an overarching strategy for one of northern Australia's key industries, was aimed at meeting the great opportunities and challenges ahead.

"We want to position ourselves to drive a new era of development, growth and innovation for all of Australia."

The plan covers the region north of the Tropic of Capricorn.

"That's a vast area," said Ms Hayes. "It's crucial that we make a collaborative effort for the mutual benefit of us all."

"This collaborative approach must consider two State governments, one Territory government and the Federal Government, three State farming organisations, one national industry body and various regional stakeholder groups."

Beef Plan North will be supported by existing government and industry research conducted to assess where investment in the North can offer the highest return.

The plan encourages innovative thinking and targeted investment programs to unlock significant growth potential.

The pastoral industry contributes more than \$1 billion a year directly to the NT economy.

Northern Territory pastoralists have more than \$4.5 billion invested in the NT – that makes it one of the most valuable long-term economic pillars of the economy.

The NTCA represents more than 90 per cent of pastoralists in the NT, from small family pastoral businesses and Indigenous organisations to large corporate entities.

Their members are custodians of over 700,000km² and manage a total herd of more than two million head of cattle.

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Media Enquiries

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