



## MISSION STATEMENT

Advancing and protecting the interests of cattle producers in the Northern Territory.

## OUR KEY GOALS

On behalf of our members we will:

- Create and foster a profitable and environmentally responsible primary industry
- Foster a healthy relationship and work with government and government departments on industry direction
- Represent our members' interests to government

## OUR THEME

To demonstrate strong policy direction and leadership for the NT pastoral sector.

# STRATEGIC OPERATIONAL PLAN 2011

## INDUSTRY MANAGEMENT

- Animal welfare
- Market security & international relationships
- Strong association/ Government plan
- NTCT operational plan
- Community awareness
  - Animal welfare
  - Environment
  - Economic
- Environmental protection/ over regulation
  - ⇒ Improved pastures
  - ⇒ Appropriate land clearing
- Fatigue management
- Biosecurity plan
- Agribusiness Strategy
- Membership awareness of key markets
- NT/ Federal Act reviews

## RESOURCE SECURITY

- Pastoral Lands Act review
- Water management & security
- Fire, weed & feral Management
- Oil and gas exploration
- Nuclear waste facility
- Work with Landcare groups
- Management of pastures
- Pastoral lands development controls
- Ability for diversification
- Native Title management
- Animal health

## INFRASTRUCTURE

- Short and long term road funding
- Roe Creek Yard management plan
- Port Augusta spelling facility
- Maintenance and direction of pastoral research stations
- Multi-media telecommunications for all members
- Railway corridor management
- Power infrastructure
- Renewable alternative energy sources
- Port infrastructure

## ECONOMIC

- Local Government management
- Land rental and UCV
- Industry profitability
- Northern meatwork
- Dog baiting reform
- Cattle production on aboriginal land
- Carbon trading
- Industry specific R&D programs
- Information and technology transfer to members
- Work with pastoral advisory groups
- Insurance costs
- Regional tax reform
- Drought policy review
- Energy, Fuel Costs & Rebates

## HUMAN RESOURCE MANAGEMENT

- Social media engagement and training
- IR regulatory compliance (including contractors)
- OH&S
- Emergency Evacuations
- Attract & retain staff
- Succession planning
- Training and improved management skills
- Staff development training
- Regional health matters
- Regional education Issues
- Indigenous pastoral program support



ISSUES UNDER MANAGEMENT

PRIORITY ISSUES