



NORTHERN TERRITORY CATTLEMEN'S ASSOCIATION INC.

Member - National Farmers' Federation & Cattle Council of Australia

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Media Release

NT Beef on the table at Parliament House

Many functions have been held at the Northern Territory Parliament House over the past 4 years, but little premium NT Beef has been served, that is, until now. Today the largest primary industry sector in the NT is being dished up to national and international delegations.

The Northern Territory Cattlemen's Association (NTCA) is the peak primary industry lobby group in the Northern Territory (NT). The NTCA represent over 95% of the NT cattle producers from small family operations to the large corporate organisations.

Mr. Armstrong, President of the NTCA said 'One of the many roles of our Association is to promote quality product grown in the NT'.

NT Cattlemen's Association Executive Director Mr. Stuart Kenny said 'It's a product the Territory can be proud of, and one that is making its way onto menus for official functions at Parliament House in Darwin'.

The '1824' trademark promotes beef from the Barkly region, and is now sold into high end markets around Australia and overseas.

'This is an initiative by the Northern Territory Cattlemen's Association and supported by Primary Industries Minister Kon Vatskalis to promote this quality beef produced from the rich rangelands of the Barkly Region. The '1824 beef' product is now being served to key delegations visiting Parliament House'. said Mr Kenny

The NT Cattlemen's Association President thanked the Australian Agricultural Company for the donation of the first shipment of beef – over 50 kilograms of '1824' and looks forward to continuing to promote NT beef in NT Parliament House.

END

**For further information contact the NT Cattlemen's Association
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'Advancing and protecting the interests of the cattle producers in the Northern Territory'