



## NORTHERN TERRITORY CATTLEMEN'S ASSOCIATION

### How you can help

As many of you know, the suspension of live cattle export to Indonesia has had a devastating effect on the industry, businesses and families nation-wide.

**We want to educate the public about the impact a total ban on live cattle export could have on Australia.**

Ways you can help:

**Write a Letter to the Editor** - share your opinion, argue logically and stay true to the facts. This is an emotional issue but we have to argue rationally to get the story across.

#### **Australian media you can write to:**

Sydney Morning Herald - [letters@smh.com.au](mailto:letters@smh.com.au)

The Australian – [letters@theaustralian.com.au](mailto:letters@theaustralian.com.au); [soapbox@theaustralian.com.au](mailto:soapbox@theaustralian.com.au)

The Age - [letters@theage.com.au](mailto:letters@theage.com.au)

Financial Review - [edletters@afr.com.au](mailto:edletters@afr.com.au)

NT News – [ntnmail@ntnews.com.au](mailto:ntnmail@ntnews.com.au)

The Advertiser - <http://www.adelaidenow.com.au/news/opinion/send-letter>

The West Australian - [letters@wanews.com.au](mailto:letters@wanews.com.au)

Courier Mail - <http://www.couriermail.com.au/news/opinion/editorials/letters-form>

The Canberra Times - [letters.editor@canberratimes.com.au](mailto:letters.editor@canberratimes.com.au)

Crikey - [boss@crikey.com.au](mailto:boss@crikey.com.au)

**Contact your local member** – express your concerns and share your story. They can take the message to government that action needs to be taken quickly.

**Share information using social media** - support each other with a united message, “ban animal cruelty not live export.” Share your stories and provide information to correct misinformed views. It will help more to educate the public than further divide each other with personal attacks.

**‘Advancing and protecting the interests of the cattle producers in the Northern Territory’**



## NORTHERN TERRITORY CATTLEMEN'S ASSOCIATION

List of Facebook sites you can join to support each other:

Save Live Export Facebook page

<http://www.facebook.com/pages/Save-Live-Export/220652094625768>

Save Live Export Facebook group

[http://www.facebook.com/home.php?sk=group\\_220857417932506](http://www.facebook.com/home.php?sk=group_220857417932506)

**Talk-back radio** – participate in community discussion and share what personal impact this could have your business, family and friends in the industry.

### NTCA Live Export Campaign

#### Key messages

These are the NTCA's key messages which you might like to be aware of. This is a united message that the industry is trying to achieve and any blaming elements or talk of compensation should be avoided in media messaging at this point in time.

- Our industry is committed to banning animal cruelty, not live export.
- The suspension of live export trade to Indonesia for up to six months will make savage cuts into the local Territory economy and put huge financial pressure on cattle producers, however, the industry understands why the federal government has taken this action.
- Our cattle's welfare is our top priority and we welcome this opportunity to have the entire supply chain reviewed and accredited by an independent team of experts from Australia and Indonesia. We need to be assured that the Federal Government will institute this without delay.
- We also acknowledge that the ripple effect of this decision will cause financial hardship to all Northern Territory businesses that provide products and services to families in the pastoral industry.
- This suspension of trade will also have a devastating effect on Indonesian families who rely on the income from supplying feed to the feedlots and the cattle from Australia to feed their families.
- It is essential that there is a strong partnership maintained during this period between the Australian and Indonesian Governments, because agreement on the resumption of trade needs to be bilateral.

Please email [jenna@michelswarrenmunday.com.au](mailto:jenna@michelswarrenmunday.com.au) with any stories or photos to share with the media.

**'Advancing and protecting the interests of the cattle producers in the Northern Territory'**