



NORTHERN TERRITORY CATTLEMEN'S ASSOCIATION

Media Release

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NT Cattleman's Association Launches Innovative Training DVD

Federal Agricultural Minister, Joe Ludwig, launched an Occupational Health and Safety DVD that educates new comers to station work on how to stay safe at this year's NT Cattleman's Conference held in Katherine last week.

The DVD was produced by the NT Cattleman's Association and filmed at Manbulloo Station, just south of Katherine, by a Darwin based production company.

Minister Ludwig highlighted the importance of the DVD as a training tool, particularly relevant to the Northern Territory where stations attract many young people with limited station work experience.

The DVD's acting talent was sourced from current station managers and workers, while students filmed were doing a horsemanship course at Manbulloo Station.

The DVD provides information about a diverse range of safety issues when employees are working around horses, cattle, motorbikes and quad bikes, motor vehicles and helicopters.

Minister Ludwig, who also opened the NTCA's 17th Annual Conference, toured Manbulloo Station where the DVD was filmed to get a taste of 'real' Territory life.

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Background information

The Northern Territory Cattlemen's Association (NTCA)

The Northern Territory Cattlemen's Association is the peak primary industry group in the Northern Territory representing over 90% of the Territory's cattle herd. With over 220 pastoral leases, our industry manages a landmass in excess of 620,000 square kilometres and a herd of over 2 million head. Annual turnoff is around 600,000 head to live-export and domestic markets.

The pastoral industry is the Northern Territory's third largest GDP earner, accounting for more than 50% of primary production in the NT and generating over \$400 million in direct income. In 2010, over 300,000 cattle were exported live through the Port of Darwin. Live cattle exports are of critical importance to the northern pastoral industry and the northern Territory economy as a whole.

The industry directly provides in excess of 1800 jobs, mainly in rural areas of the Northern Territory. By area, employment and economic contribution the pastoral industry is the dominant industry in land management in the NT, with a predominant focus on long-term sustainable production. Over 85% of all NTCA members are active participants in Conservation, Environmental and Landcare groups throughout the Northern Territory and the Association encourages members to join their local groups.

NTCA members include all of the country's largest beef producers including the Australian Agricultural Company (AACo), Consolidated Pastoral Company (CPC), S Kidman & Co, Heytesbury Beef, North Australian Pastoral Company (NAPCO),

'Advancing and protecting the interests of the cattle producers in the Northern Territory'



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Georgina Pastoral Company, The Indigenous Land Corporation (ILC) and Paraway. These companies operations extend beyond the Northern Territory to cover vast tracts of northern, eastern and western Australia.