



Media Release

Douglas Daly pastoralists win national environment award

Tuesday, June 23, 2009

Douglas Daly pastoralists Chris and Marie Muldoon were last night named the winners of the inaugural National Farmers' Federation Innovation in Agriculture Award for Sustainability at a ceremony in Brisbane.

The Muldoons were recognised for their work on Midway Station where they have implemented a long-term environmental sustainability plan involving the introduction of a cell grazing system, the reduction of herbicide and fertiliser use and pasture improvement.

The award recognises achievement in boosting farm production while ensuring environmentally-sustainable outcomes and the Muldoons' results in making significant cost savings through pasture improvement, while at the same time boosting carrying capacity, impressed the judges.

"We're thrilled to win this award and be recognised by the industry," Chris Muldoon said today.

"We love what we do and we are passionate about our cattle and protecting our land.

"This is where we want to bring up our children so we are committed for the long term."

Executive Director of the Northern Territory Cattlemen's Association, Luke Bowen, congratulated the Muldoons on their win, describing them as industry leaders.

"The Muldoons were the first producers in the Top End to adopt a cell grazing system and four years down the track they can report that they have not only met their key aims, but in some cases exceeded them," he said.

"They have led the way in introducing innovative grazing practices to the NT and other NT producers have followed their lead.

"We are extremely proud of their achievement in taking out this award and bringing the work pastoralists are doing in the Northern Territory and in particular, the Douglas Daly region, into the national spotlight."

More information on the awards is available at <http://congress.nff.org.au/awards.html>

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