

Big crowd tip for beef profit day

By CHELSEA ROGERS

LAND management and beef production will be among the big issues discussed at the Central Australian Meat Profit Day next month.

More than 300 people from across Australia are expected to attend the event, which was last held in Alice Springs 11 years ago.

Project manager with the Northern Territory Cattlemen's Association (NTCA) Ian McLean said the event was important for local producers and everyone in the pastoral industry in regional Australia.

He said: "This event is held Australia wide by Meat & Livestock Australia (MLA) and is by far the biggest event held in Central Australia for people in the pastoral industry for a long time.

"Industry experts from all over Australia will present and it's been thanks to the NTCA and the Department of Primary Industry, Fisheries & Mines working with producers that has helped make it happen.

"The organising committee is made up largely of local producers who have helped shape it, so it's very relevant to local producers."

The event, held over two half-days,

will address big issues under the theme 'Beef, Buffel and Biodiversity'.

McLean said: "Some of the big issues discussed will be looking at how producers can manage into the future with sustainable and profitable operations.

"Beef producers from extensive pastoral range lands and industry experts will be at the event to both discuss and present at the event.

Challenges

"This event should better equip producers for the challenges of the future.

It will also raise issues of global and domestic markets, managing the environment and production systems."

There is also a chance for those registered in the event to win a three night luxury package at Ayers Rock and Kings Canyon valued at \$3000 in the Alice Springs Holidays Outback Photo Competition.

The Meat Profit Day will be held next month at the Alice Springs Convention Centre.

For more information, contact NTCA project manager Ian McLean on 8952 5122 or visit mla.com.au/meatprofitday



NT Cattlemen's Association project manager Ian McLean says the Meat Profit Day aims to help producers develop a sustainable future. Picture: CHLOE ERLICH